



Your Say
Adelaide

The City of Adelaide invites
engagement from the community about

North Adelaide Golf Course

Master Plan

Project Summary

The City of Adelaide is seeking feedback from golfers and the community on their needs and priorities for the North Adelaide Golf Course and Pirltawardli/Park 1. Feedback will be used to inform design and business plan concepts for the North Adelaide Golf Course Master Plan.

Included in this consultation pack:

- Project Information
- Feedback Form
- Frequently Asked Questions
- Pirltawardli/Park 1 Map

Consultation closes **5pm, Monday 01 May 2017**

For enquiries, please contact **Kim Hunt** via email
golf@adelaidecitycouncil.com

North Adelaide Golf Course

Master Plan

Your Say
Adelaide

Project Information

Purpose

The City of Adelaide is developing a master plan to guide the future design and sustainability of the North Adelaide Golf Course (NAGC).

The City of Adelaide has engaged a consultant team comprising of GHDWoodhead, Evans + Ayers Management Consultants, and Graham Marsh Golf Design to develop the master plan. In planning to revitalise the NAGC, there are a number of factors to be taken into account by the consultants. Such considerations include:

- The need to observe safe distances between fairways and roadways,
- Achieving moderate walking distances between holes,
- Preservation of existing tree corridors,
- Working with the natural topography of the land,
- Accommodating lengthy fairways within the confined shape of the northern section of Pirltawardli/Park 1.

These factors and more will determine the possible layout options and eventual golf course configuration.

Some early concept designs have been developed by the Consultants in light of the above considerations. We are now seeking feedback to help inform the master plan. We would like to hear from you about your usage of Pirltawardli/Park 1 and the features and facilities that you would like to see (refer to Attachment A - Pirltawardli/Park 1 Map).

Background

The North Adelaide Golf Course makes up just over 8% of Adelaide's extensive network of heritage listed Park Lands which surround the Central Business District and North Adelaide. With 54 golf holes over 3 courses, the NAGC is the largest council operated golf complex in Australia, and is the most centrally located golf course complex to any capital city in Australia. Additionally, it is ideally positioned to capitalise on recent and proposed improvements to the Riverbank and Adelaide Oval precincts.

Council's Active City Strategy (2013-2023) seeks to 'manage the North Adelaide Golf Course as a financially sustainable metropolitan

sports facility'. The Strategy recommends that this be realised through the development of a Master Plan that determines the optimum layout and product mix of the NAGC. Council subsequently endorsed the development of a Master Plan for the NAGC in the 2016-17 budget.

Council has already collected some feedback through previous community engagements including:

- The Picture Adelaide consultation exercise in 2014;
- Recent face-to-face meetings with key stakeholders of the Golf Course Master Plan project;
- Via a discussion forum which was open on the Golf Course Your Say website from 17 February 2017 – 06 April 2017.

This current phase of consultation will be open for a 3-week period, and aims to capture feedback from the broader stakeholders of the Golf Course including golf players, residents, business owners, community groups, city users and potential users of Pirltawardli/Park 1 facilities.

Timeline

April 10: Your Say Consultation opens

April 18: Pop-up booth at Adelaide Aquatic Centre foyer, 10am-1pm

May 01: Your Say Adelaide consultation closes for this stage.

The consultation phase on the Draft Master Plan is expected to open following Council endorsement.

Frequently Asked Questions

What is a master plan?

A master plan is a document that outlines a long term vision to guide growth and development of a defined area. It isn't a detailed design but is a high level plan intended to set out objectives and strategies to manage development and change over time.

It is a process that defines what is important about a place and how its character and quality can be conserved, improved and enhanced.

Why does the North Adelaide Golf Course need a master plan?

As the most centrally located golf course complex in any Australian capital city, the NAGC is ideally located to capitalise on recent and proposed improvements to the Riverbank and Adelaide Oval precincts, and to take advantage of the growth in convention based tourism to Adelaide.

North Adelaide Golf Course

Master Plan

Your Say
Adelaide

Our aim is to grow and improve the services and experience offered by North Adelaide Golf Course and hearing from those directly and indirectly involved with its operations is essential to this process.

Are you planning to close the Golf Course?

No. This process is about looking at ways we can make this facility an even bigger attraction for locals and visitors.

This master plan gives us an opportunity to provide a unique facility in the city for South Australians and tourists from all over the world to enjoy. That is our primary focus.

Are you planning to change the membership structure at the North Adelaide Golf Course?

The City of Adelaide have appointed consultants GHDWoodhead to produce the master plan, which will incorporate a review of all aspects of the golf links including course design, clubhouse facilities and services, and golf operations to ensure the precinct's long-term commercial sustainability. Membership structures will form part of the overall review of operations. No decisions have been taken at this point in time.

Will Council be commencing construction works soon?

The master plan will propose a plan for the staged implementation of works over a period of up to 5 years. As Council has not allocated budget to this project, we are unable to provide timing for the commencement of works at this stage.

I enjoy walking my dog through the golf course. Will I still be able to do this?

Pirtawardli/Park 1 is community land, and it will remain accessible to all users. You will still be able to walk your dog on trails and paths in Pirtawardli/Park 1.

Is Council looking at traffic management, access and car parking for the golf course Pirtawardli/Park 1?

We are aware of the various demands for parking in the vicinity of the golf course. Car parking and traffic management is therefore an important element in the development of the master plan.

Will I have another opportunity to comment or provide feedback?

Yes, when the draft Master Plan is developed and endorsed by Council, you will have another opportunity to provide feedback.

How do I provide my feedback?

There are a number of ways in which you can provide feedback:

Feedback Form

Complete the Feedback Form which asks specific questions about the project and provides an opportunity for general comments regarding the project/proposal.

Pop-up booth at Adelaide Aquatic Centre

Project team members will be available at the booth on Tuesday 18 April, 2017 from 10am-1pm to discuss the project, and raise awareness about the opportunity to provide feedback on elements of the master plan.

Online/ Website

Council has a dedicated website that provides an opportunity for quick and efficient online feedback. Visit yoursay.cityofadelaide.com.au for information about the project and online ways to provide your comments. Alternatively comments can be emailed to golf@adelaidecitycouncil.com

Written Submissions

All written submissions must be received by 5.00 pm on Monday 01 May, 2017 and should be addressed to:

Community Consultation

North Adelaide Golf Course Master Plan

GPO Box 2252, Adelaide SA 5001

Electronic submissions are available online at yoursay.cityofadelaide.com.au, or alternatively comments can be e-mailed directly to golf@adelaidecitycouncil.com

What happens to my feedback?

All community feedback will be compiled and summarised for presentation to the Adelaide Park Lands Authority and to a Council Committee workshop. The summary of feedback will help to inform the master plan options, and will be included in the draft master plan report.

It is expected that the draft master plan will be submitted for Council endorsement in June 2017.

How do I know my feedback has been received?

All feedback forms, submissions or correspondence will be acknowledged either by email or in writing so that you know your comments/feedback has been received.

Contact Person

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Master Plan

Your Say
Adelaide

For more information, please contact:

Name: Kim Hunt

Title: Business Analyst Consultant/ Project Lead

Email Address: golf@adelaidecitycouncil.com



North Adelaide Golf Course

Master Plan

Your Say
Adelaide

Feedback Form

Feedback closes 5pm, **Monday 1 May 2017**

This feedback form asks specific questions about the project and provides an opportunity for general comments regarding the project/proposal.

Providing contact details in a feedback form is optional, however, the reason we are asking for this information is because we want to know a little more about who you are and how you use the City to ensure we get a higher quality of data to go along with your feedback. The data will help us analyse feedback from specific groups (e.g. age, gender, City users), which in-turn will provide a richer and more valuable response to help Council make decisions.

First Name

Surname

E-Mail

Address

If a Business or Organisation, Organisation Name

Gender Female Male

Year of Birth e.g. 1980

Are you a City of Adelaide Ratepayer? Yes No

Please tell us how you participate in city life (tick all that apply):

- Work Live Shop Play (e.g. Leisure, recreation, entertainment, dining)
 Study Tourist Own a Business

Please indicate your main areas of interest (tick all that apply):

- Council Services & Programs Open space & Recreation City Design, Planning & Development
 New & Future Projects Social & Community Issues Policy, Budget & Management Plans
 Environmental Issues Arts & Events in the City

Please indicate locations that are of interest to you as per the map to the left (tick all that apply):

- North Ward Central Ward South Ward

North Adelaide Golf Course

Master Plan

Your Say
Adelaide

[Your Say Adelaide](#) is Council's online consultation website. It is your chance to be kept up-to-date and provide feedback on areas of the City that interest you. Would you like to be signed up to Your Say Adelaide online and be emailed when there is an opportunity to have your say on areas that are of interest to you?

Yes No

Please Note: If you've ticked Yes, you will receive an email to your nominated e-mail address above to confirm your new account.

Part A – Tell us about your use of Pirltawardli /Park 1 and what you enjoy about it.

Q1. Do you currently use/visit Pirltawardli /Park 1? Yes No

If yes, please explain how you use it and how often:

Q2. List the areas/facilities/features that you use in Pirltawardli /Park 1:

Q3. Describe your favourite aspects/features of Pirltawardli /Park 1:

North Adelaide Golf Course

Master Plan

Your Say
Adelaide

Q4. How do you usually travel to the North Adelaide Golf Course? (please tick all that apply)

- Drive my car Walk/jog Catch public transport
- Ride my bike Taxi/Uber Ride-share with a friend
- Other (please specify)

Q5. What improvements or changes to Pirltawardli /Park 1 would increase your use of this Park?

Part B – Tell us how new facilities would affect your use of Pirltawardli /Park 1.

Q6. We frequently receive feedback about the desire for an improved food and beverage offering and facilities at the golf course. If a family-friendly restaurant/bistro/café were to be established at the golf course, would you use it for casual dining?

- Yes No

If yes, what would you be most likely to use it for? (please tick all that apply)

- Breakfast Lunch Dinner
- Coffee Private function Networking/after game refreshments

North Adelaide Golf Course

Master Plan

Your Say
Adelaide

Q7. What would be your preferred location for the club house?

- In its current location off Strangways Tce/Ward Street
- In a new location closer to the Riverbank
- It doesn't bother me where the clubhouse is located

Please tell us why you prefer that location:

Q8. Are walking/jogging trails important to you? Yes No

Q9. If you answered Yes to Question 8, please tell us what elements of a walking/jogging trail are most important to you (please tick all that apply)

- | | | |
|--|---|--|
| <input type="checkbox"/> Lighting | <input type="checkbox"/> Signage/wayfinding | <input type="checkbox"/> Drink fountains |
| <input type="checkbox"/> Soft trail surface (unpaved) | <input type="checkbox"/> Distance markers | <input type="checkbox"/> Dog bag dispensers |
| <input type="checkbox"/> Hard trail surface (paved) | <input type="checkbox"/> Seating | <input type="checkbox"/> Access to toilet facilities |
| <input type="checkbox"/> Wide enough to share with bike riders | <input type="checkbox"/> Separate from bike paths | <input type="checkbox"/> Other (please specify) |

Q10. If new attractions were added to the golf course, which of these attractions would you be most likely to use? Please rank the boxes below in order of preference (1 being most likely, and 7 being least likely):

- | | |
|--|---|
| <input type="checkbox"/> Golf Learning Centre (coaching, swing technique analysis, etc.) | <input type="checkbox"/> Family-orientated miniature golf |
| <input type="checkbox"/> Golf Driving Range | <input type="checkbox"/> Short game Practice facility |
| <input type="checkbox"/> Practice Putting green | <input type="checkbox"/> Par 3 |
| <input type="checkbox"/> BBQ/picnic area | |

North Adelaide Golf Course

Master Plan

Your Say
Adelaide

Part C (Optional for Golf Players): We've heard your early feedback about improvements that are required to improve the golf experience at North Adelaide Golf Course. Tell us more about the golf experience you would like to have at North Adelaide Golf Course.

Q11. Are you associated with the sport of Golf? Yes No (survey finished)

Q12. Please tick any of the following boxes that apply to you. I am a:

- | | | |
|--|--|--|
| <input type="checkbox"/> Casual player at the NAGC | <input type="checkbox"/> North Adelaide Golf Club Member | <input type="checkbox"/> North Adelaide Resident |
| <input type="checkbox"/> Course (public) Member | <input type="checkbox"/> Tourist/Visitor to Adelaide | <input type="checkbox"/> Social Club Member |
| <input type="checkbox"/> Partner of player | <input type="checkbox"/> Parent of junior player | <input type="checkbox"/> None of the above |

Q13. How often do you play golf?

- | | | |
|---|---|---|
| <input type="checkbox"/> Daily | <input type="checkbox"/> 4 – 6 times per week | <input type="checkbox"/> 1 – 3 times per week |
| <input type="checkbox"/> Once per fortnight | <input type="checkbox"/> Once per month | <input type="checkbox"/> I'm an occasional golfer |
| <input type="checkbox"/> Other | | |

Q14. Do you play golf at other locations than the Northern Adelaide Golf Course? Yes No

If yes, where else do you play and why?

Q15. Would you support a reduction in the number of holes if they were of a higher standard? Yes No

Comments:

North Adelaide Golf Course

Master Plan

Your Say
Adelaide

Q16. Would you be willing to pay for car parking if it was more conveniently located to the clubhouse?

Yes

No

Comments:

Written feedback and/or written submissions must be received by: **5pm, Monday 1 May 2017.**

Community Consultation

North Adelaide Golf Course Master Plan

GPO Box 2252 Adelaide SA 5001

or

Email golf@adelaidecitycouncil.com

For all enquiries, please contact **Kim Hunt** on (08) 8203 7203 or golf@adelaidecitycouncil.com



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Attachment A

Pirltawardli/Park 1 Map

