



Your Say  
Adelaide

The Adelaide City Council invites  
engagement from the community about

# Santos Tour Down Under Tour Village & Expo

## Feedback on an event lease for the Park Lands

### Project Summary

The Adelaide City Council has received an application from Events South Australia for the use of Victoria Square/ Tarntanyangga to enable the Santos Tour Down Under Tour Village and Expo to take place from 19 January to 26 January 2014. The set-up of event infrastructure is scheduled to start on 27 December 2013 for the Tour Village in the south of Victoria Square/ Tarntanyangga, with pull down to be completed by 3 February 2014. Set-up for the Expo in the north of Victoria Square/ Tarntanyangga is scheduled to start on 15 January 2014, with pull down completed by 4 February 2014.

The Tour Village on the southern section of Victoria Square/Tarntanyangga will operate as the official team hub for international teams that race in the Santos Tour Down Under as well as an expo for the public. A cycling expo and demonstration area will operate from the northern section of Victoria Square/ Tarntanyangga.

This proposal also includes the closure of Wakefield Street between the northern and southern sections of Victoria Square/ Tarntanyangga on Saturday 18 January 2014 to incorporate the team presentation.

Consultation closes 5 pm, Tuesday 3 September 2013.

#### Included in this consultation pack:

- Project Information
- Submission Form
- Frequently Asked Questions
- Map of the proposed lease area

For enquiries, please call **Event Consultant – Sarah Maddock 8203 7203** or email [events@adelaidecitycouncil.com](mailto:events@adelaidecitycouncil.com)

# Santos Tour Down Under Village and Expo Feedback on an event lease for the Park Lands

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## Project Information

### Purpose

The Adelaide City Council has received an application from Events South Australia for the use of Victoria Square/ Tarntanyangga to enable the Santos Tour Down Under Village and Expo to take place from Sunday 19 January to Sunday 26 January 2014.

Adelaide City Council's Public Communication and Consultation Policy outlines the public consultation process that must be undertaken before a temporary lease for the Park Lands may be granted for events which either:

- a) occupy ('alienate') the Park Lands for more than three event days, or
- b) significantly impact public access to a particular Park Land area for more than three days.

### Background

The Santos Tour Down Under event was first staged in Adelaide in 1999. The event has grown year on year to now become the largest cycling race in the southern hemisphere.

The week-long event brings the top WorldTour professional cycling teams to race on the streets of Adelaide and regional South Australia each January. Some of the very best in road cycling have competed at the Tour Down Under over the past 15 years of the race including Tour de France winners and Australian cycling stars.

The Santos Tour Down Under is a festival of cycling, with a range of associated events and festivals that create a party atmosphere across South Australia. Amateur cyclists can also be involved by taking part in the Breakaway Series, giving the community the chance to ride part of a WorldTour race route.

The race typically starts and concludes with Adelaide City street circuits; with Stage 1-5 being held in regional areas of the state. The event provides a significant contribution to the state's tourism industry and showcases the attractions of South Australia to the world through global television coverage.

#### Event infrastructure in the Park Lands will include:

##### Victoria Square/ Tarntanyangga

- 20 m x 90 m marquee
- Associated marquees and tented structures
- 1.8 m high fencing

- Portable toilets
- Portable site huts
- Food Service - catering/selling vans or booths
- Tables and chairs
- Public address and lighting support equipment
- Signage for the event
- Generators
- Support and promotional vehicles
  - 70 on southern section (Team cars, Team Vans, Doctor, Race director, Chief commissaire)
- Large AV screens
- Storage pods
- Refrigerated containers

### Benefits of the project

Adelaide City Council is committed to creating a vibrant city full of exciting and popular cultural and artistic events.

The Tour Down Under runs for eight days and combines the largest professional cycling race in the southern hemisphere with a calendar of events that create a week-long party across SA.

The Santos Tour Down Under is a highly competitive event and is the first race on the UCI WorldTour road cycling calendar, which brings together the greatest races, the most prestigious teams and the best riders in the world.

The event attracts 7- 800,000 spectators over the 8 event days each year and approximately 40,000 of these spectators travel to South Australia from interstate and overseas specifically to view the race.

50 000 people visit the expo and tour village across the 8 days.

A \$43.6 million economic impact was generated for South Australia for the 2013 event.

The Tour Village and Expo provides the centre of the city with colour and excitement as well as a providing the public with a community space where they can engage directly with the event, teams and cyclists.

Adelaide and regional South Australia receives world-wide media coverage, including television, through the hosting of this event.

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### Project Impacts

Some access restrictions will apply in the Park Lands during this event. For details on access restrictions please refer to the FAQ section.

The event organiser will be applying for a road closure of Wakefield Street within the perimeter of Victoria Square for the team presentation on Saturday 18 January 2014. As per the *Road Traffic Act 1961*, additional consultation will be undertaken with affected businesses and residents prior to the event. The event will be required to provide an event traffic management plan for this closure.

Events South Australia will be responsible for minimising impacts on the Park Lands by following Adelaide City Council's Standard Operating Procedures for Events in the Park Lands. The event will be responsible for restoring the park to its original condition at the end of the event.

### Timeline

A report will be presented to Adelaide City Council in October for a decision regarding the approval or otherwise of the event lease.

If approved, event construction for the Tour Village is scheduled to begin on Friday 27 December 2013 in the southern section of Victoria Square/ Tarntanyangga. All event infrastructure in the southern section of Victoria Square/ Tarntanyangga will be removed by Monday 3 February 2014.

Event construction for the Expo is scheduled to begin on Wednesday 15 January 2014 in the northern section of Victoria Square/ Tarntanyangga. All event infrastructure in the northern section of Victoria Square/ Tarntanyangga will be removed by Sunday 2 February 2014.

The event will be staged between Sunday 19 January and Sunday 26 January 2014.

### Frequently Asked Questions

#### Will access to Victoria Square/ Tarntanyangga be affected during the event?

Access to the southern section of Victoria Square/ Tarntanyangga will be restricted from Friday 27 December 2013 to Friday 17 January 2014 to allow for the Santos Tour Down Under Tour Village set-up.

Free public access to the Tour Village is from Sunday 19 January to Sunday 26 January 2014. Some areas of the Tour Village will not be accessible to the general public to facilitate the safe and secure operation of the event. Public access will again be restricted during

the event pull down period that will take place from Monday 27 January to Monday 3 February 2014.

Access to the northern side of Victoria Square/ Tarntanyangga will be restricted from Wednesday 15 January to Friday 17 January 2014 to allow for the set-up of the Santos Tour Down Under Expo. The perimeter fence line of the expo site will be closed when the expo is not open to the public. Access around the northern section of the square at this time will be maintained by the perimeter foot path on the eastern side. Public access will again be restricted during the event pull down period that will take place from Monday 27 January to Sunday 2 February 2014.

While opening times for the Tour Village and Expo are still to be confirmed the current times have been indicated by the event organisers as the most likely.

Proposed 2014 Opening Hours – Tour Village and Expo	
Sunday 19 Jan 2014	15:00 – 21:00
Monday 20 Jan 2014	09:00 – 12:30
Tuesday 21 Jan 2014	09:00 – 18:00
Wednesday 22 Jan 2014	16:00 – 19:30
Thursday 23 Jan 2014	16:00 – 19:30
Friday 24 Jan 2014	16:00 – 19:30
Saturday 25 Jan 2014	16:00 – 20:30
Sunday 26 Jan 2014	16:00 – 19:00

#### Will it cost to attend the event?

The Tour Village and Expo are all free for the public to attend.

#### How will the Park Lands be protected during their stay?

Events South Australia will be responsible for minimising impacts on the Park Lands by following Adelaide City Council's Standard Operating Procedures for Events in the Park Lands. The event will be responsible for restoring the park to its original condition at the end of the event.

Events South Australia has committed to undertaking the following Park Land protection measures:

- Implement tree protection zones as directed by Council staff.

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- Hand watering will occur during the occupancy period.
- Temporary buildings and structures will be elevated off the surface of the grass to minimise impact on the turfed areas of the Park Lands.
- Turf protection flooring will be implemented in high pedestrian areas.

## Can I expect noise where I live?

The Tour Village and Expo will have a large screens showing footage from the day's racing. While this is amplified sound, it is at a volume that has not caused issues previously and is not anticipated to cause any noise related issues for the 2014 event.

There will be a stage with amplified sound on Saturday 18 January 2014 for team presentations. This will include presentations on stage and live music. Event organisers will have a noise mitigation plan will in place for this part of the event.

A letter box drop to residents and affected businesses two weeks prior to the event will detail the event and a process for any complaints.

## Is parking available at the event site?

No public parking is provided within the event site; however there are public transport options to the event site and several public car parks in the vicinity.

## How do I provide my feedback?

Written submissions are requested in relation to this use of the Park Lands.

### Submission Form

Complete the Submission Form to provide your feedback. Submissions must include the name and residential address of the respondent, and will be included in a report to Council which will be publically available.

### Online/ Website

Council has a dedicated website that provides an opportunity for quick and efficient online feedback. Visit [yoursay.adelaidecitycouncil.com](http://yoursay.adelaidecitycouncil.com) for information about the project and online ways to provide your comments.

### Written Submissions

All written submissions must be received by 5.00 pm on Tuesday 3 September 2013 and should be addressed to:

Community Consultation  
Tour Down Under Tour Village and Expo  
GPO Box 2252, Adelaide SA 5001

Electronic submissions are available online at [yoursay.adelaidecitycouncil.com](http://yoursay.adelaidecitycouncil.com), or alternatively comments can be e-mailed directly to [yoursay@adelaidecitycouncil.com](mailto:yoursay@adelaidecitycouncil.com).

## What happens to my feedback?

- All submissions will be collated and included in a report to Council to assist in making a decision regarding the event lease.
- A report will be presented to the City Culture and Community Services Committee on 1 October 2013 followed by the Council meeting on 8 October 2013.
- Agendas and minutes of the Committee and Council meetings are available on [adelaidecitycouncil.com/council/meetings](http://adelaidecitycouncil.com/council/meetings)

## How do I know my feedback has been received?

All submissions or correspondence will be acknowledged either by email or by mail so that you know your comments/feedback has been received.

### Contact Person

For more information, please contact:

**Sarah Maddock**  
Event Consultant  
8203 7203  
[events@adelaidecitycouncil.com](mailto:events@adelaidecitycouncil.com)

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